

Photographing your Property – Helpful Hints

Light, Weather and Photo Type

- Always take photos during the daytime in good light, avoid days when the weather is gloomy/ rainy
- Avoid taking photos when it has snowed – they might look pretty, but snow covers up features that we want to see
- Avoid using flash on your camera – use the available natural light
- Only send colour photos, we do not accept black and white photography
- Photos should be submitted in JPEG form; file sizes should not exceed 500kb

Exterior Photos

- Always take a good set of exterior photos. These should include wide photos of the main aspects of the property including the front, back and sides:
 - Stand back as far as you can and take *square on* photos of the main aspects (front, back and sides)
 - Also take photos from the left and right angles
 - If you can, clear the front of the property of parked cars
 - Include photos of gardens/ land and outbuildings attached to the property
 - Make sure you also take photos looking *away* from your property, as well as facing it – i.e. what you see when you stand with your back to the property – these views of your surroundings are often crucial

Interior Photos

- Take photos of the main interior rooms of the property where filming is permitted, include:
 - Entrance/ reception/ hallway
 - Main reception rooms/ living spaces/ work spaces
 - Staircases and corridors
 - Bedrooms (if large and available for filming)
 - Cellars and attic spaces (only if easily accessible)
 - Roof-spaces which are flat or have walkways (only if easily accessible)
 - Workrooms/ utility rooms/ servant's quarters (only if available for filming)

Filming in England

- Always ensure there is enough light. Avoid using flash on your camera – if you need more light then consider switching on lights/ lamps
- Take a selection of photos of each room including photos from the corner of each room and *square on* shots
- Do not take close up photos of internal features (fireplaces, stained glass windows), these features should all be visible in the main photos

General Dos and Don'ts

- Don't take photos that include friends, relatives, or work colleagues
- Do not take any photos that include pets
- Ensure the property looks clean and tidy