



Screen Cornwall Handshake

Co-created with Leverage Point



www.screencornwall.com
Krowji, West Park, Redruth,
Cornwall, TR15 3GE

Roles & Responsibilities: A Handshake

Screen Cornwall will:

- Offer guidance on sustainability standards and expectations
- Signpost tools, resources and local suppliers to support these standards
- Invite feedback and opportunities for collaboration
- Hold themselves to the highest standards of sustainable operation as a regional screen agency
- Communicate with production companies, businesses and crew regarding sustainability, and facilitate knowledge sharing via our communication channels.

Production companies and businesses will:

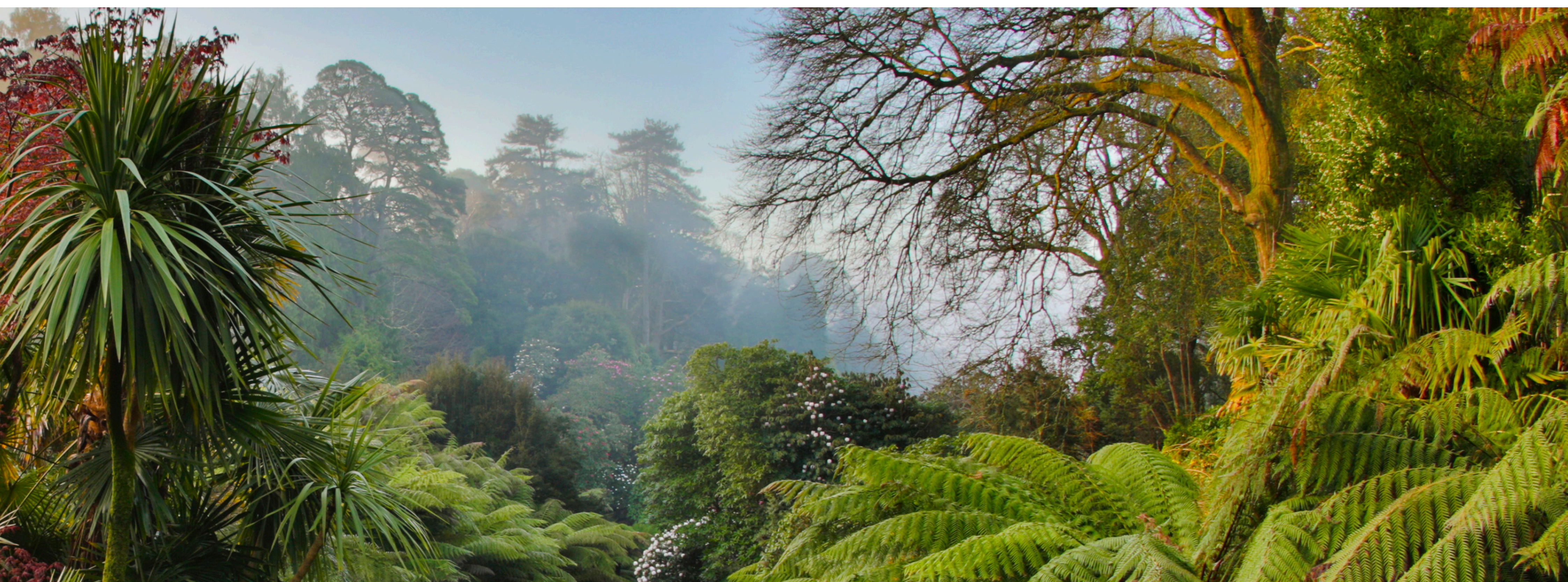
- Implement any and all feasible sustainability measures
- Maintain high reporting standards for accurate data capture
- Support and convey the region's ethos for responsible production
- Consider their impact on both the natural world and local communities when planning a shoot within the region
- Update Screen Cornwall on any specific achievements or challenges in relation to production sustainability, sharing case studies and learnings for the benefit of the wider sector.

Crew Members will:

- Respect the precious natural environment of the region.
- Take steps to minimise the negative social impact incurred by the filming activity.
- Engage in emerging sustainability initiatives within and beyond their department.

Additional Resources

- wearealbert.org
- www.arup.com/insights/a-screen-new-deal-a-route-map-to-sustainable-film-production/
- www.screencornwall.com/
- www.letstalk.cornwall.gov.uk/sustainability-action-plan-for-creative-sector



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